

SPONSOR THE MOST RENOWNED SNOWMOBILE CLUB IN THE WORLD



CORPORATE SPONSORSHIP

Revelstoke is the epicentre of mountain sledding.

Established in 1968, Revelstoke Snowmobile Club is the heart of the snowmobile tourism industry in Revelstoke, BC. Our not-for-profit club maintains 150 KM of trails on Boulder Mountain and Frisby Ridge and hosts over 30,000 snowmobilers each year. Snowmobilers come from all over the world to ride the deep powder and vast terrain.

To better add value for our corporate partners, the Club is continuing to refine our corporate sponsorship and advertising products. Flexible marketing options allow your organization to purchase advertising based on your business' objectives and budget.

Become a Corporate Sponsor

We are offering three options for the 2021-2022 season:

1. Sledder Guide Magazine [Download 2020 Sledder Guide Magazine](#)
2. Website Ad <https://sledrevelstoke.com/sledder-guide/>
3. Parking Lot Sign

Bundle and save. New for this year add on additional advertising options for \$100/each.

		Print	Website	Sign*	Total
Sledder Guide Magazine	Full page	\$3,000	\$100	\$100	\$3,200
	1/2 page	\$1,750	\$100	\$100	\$1,950
	1/4 page	\$1,000	\$100	\$100	\$1,200
	1/8 page	\$550	\$100	\$100	\$750
Website Ad			\$350	\$100	\$450
Parking Lot Sign*				\$200	\$200

* Rate per space. Sign production fee paid directly to Signs Ink - Revelstoke.

All fees include tax

Teena Rumak, General Manager

teena@sledrevelstoke.com

250-814-4664

COMMUNITY



12,000
followers

+114% than last season



3,000,000
impressions

since Jan 2021



16,300
FB likes

+17% than last season

WEBSITE



159,000
website sessions

+23% than last season
Sep 2020 to April 2021



2,900
Sledder Guide
page views

+800% than last season



2 min
average time
on page

VISITORS



814
Club members

+2% than last season



31,250
total riders

+11% than last season



44% AB
18% SK
15% BC
4% Revy

where our riders come from

PRINT MAGAZINE



4,000
copies
annually



design
improved
in 2020



21
businesses
advertised

CORPORATE SPONSOR BENEFITS

As a corporate sponsor of the Club there are benefits received at no additional cost.

RSC Welcome Centre

Located at the base of Boulder Mountain, the Club's Welcome Centre is open from October to April offering snowmobilers a convenient place to learn about snowmobiling in Revelstoke and how to make their trip special.

Newsletter

The newsletter provides insights into visitation statistics, upcoming events, and event sponsorship opportunities.

Events Calendar

The Club's webpage allows corporate partners to include events in the event calendar.

<https://sledrevelstoke.com/calendar/>

Snow Shows

This year we will be attending two Snow Shows. Edmonton is the largest and most anticipated amongst snowmobilers. Edmonton is an important show for us with over 40% of day pass users visiting from Alberta. The Saskatoon Snow Show is also an important stop with almost 20% of day pass users from Saskatchewan.

SLEDDER GUIDE MAGAZINE

Deadline for artwork: September 15, 2021

Our new Sledder Guide magazine format focuses on the member and visitor experience. Fresh content for the 2021-2022 content includes Club history, safety messaging, wildlife best practices and much more.

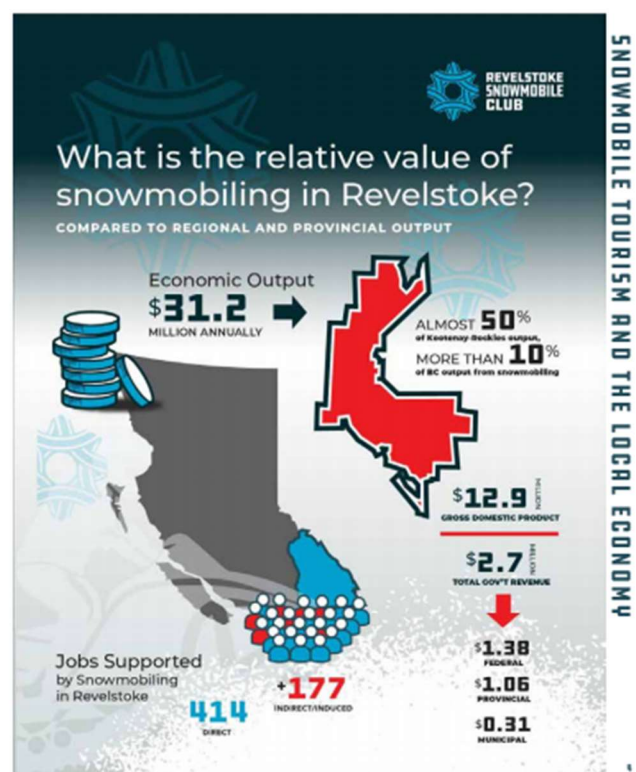
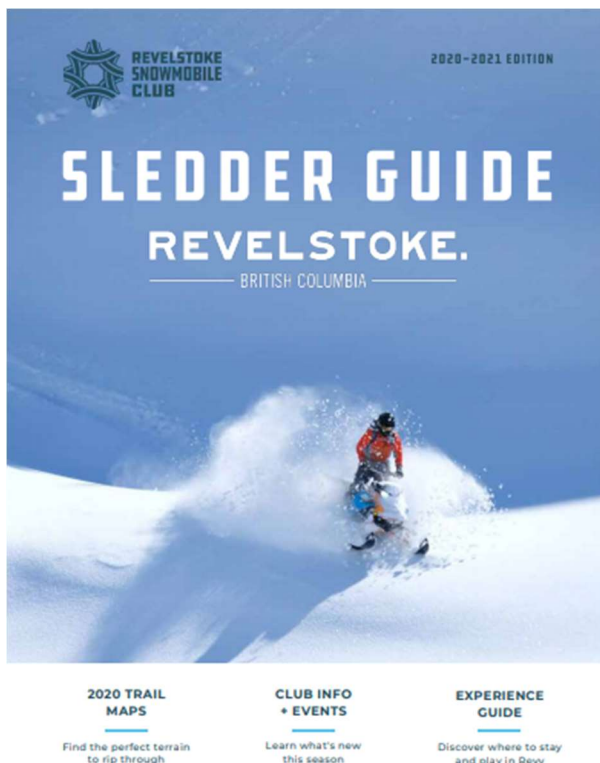
Ad space is limited to one per Corporate Sponsor on a first come first serve basis

2021-2022 Pricing:

		Print	Website	Sign*	Total
Sledder Guide Magazine	Full page	\$3,000	\$100	\$100	\$3,200
	1/2 page	\$1,750	\$100	\$100	\$1,950
	1/4 page	\$1,000	\$100	\$100	\$1,200
	1/8 page	\$550	\$100	\$100	\$750

Bundle and save. Website ad offered for \$100 (save \$250).

Parking Lot Sign ad offered for \$100 (save \$100)





ACCOMMODATION

Find the perfect place to rest your head. From downtown hotel locations to sled in/out guesthouses and cabins, there is an accommodation option for every visitor's needs.




**COAST
hillcrest hotel**

Revelstoke Accommodations,
Food/Beverages & Spa Treatments
All in one location



For Sledder Rates Call
1.855.837.3320
www.hillcresthotel.com



INDOOR POOL, WATERSLIDE & HOT TUB

250.837.4741

On Trans-Canada Highway 1
near Glacier National Park & Mount Revelstoke

www.ramada.com | Revelstoke, BC | **RAMADA**



Peaks Lodge
RESTAURANT & LODGE

Sled in / Out
Premium Fuel
Secure Storage
Compound
Group Suits
Drying Room
Hot Tubs, Saunas
& Sled Rentals

Smoked BBQ
Packed Lunches
Cooker/can Meals

p. 250 837 2176
e. info@peakslodge.com
www.peakslodge.com



PARTS GEAR RENTALS & GUIDED TOURS

Photo credit: Taina Rumak

Machine not performing up to par? Left your gloves on the sled deck? Maybe you are looking for a pro to show you where to go. Whatever your snowmobiling needs are, these local businesses have got you covered.



Full Speed Rentals
ONE STOP SLED SHOP

Huge Inventory of Parts
Helping to Get You Out
& Riding the Next Day

All New 2021 Ski-Doos, Polaris
& Yamaha Sleds for Rent
Including Turbo and Expert Units

3km West of Boulder
Mountain Turn Off on the
Trans Canada Highway

250-837-8883
fullspeedrentals.com

Authorized Ski-Doo
Service Center



GREAT CANADIAN
SNOWMOBILES

MORE THAN 22 YEARS
EXPERIENCE
LONGEST TENURE IN NORTH
AMERICA
FULL EQUIPPED
TOURS FOR ALL ABILITIES

RIDERVELSTOKE.CA
250-837-5630

YOUR ONE STOP SHOP FOR
RIDING IN CANADA'S
POWDER CAPITAL

11



MANUFACTURERS

Photo credit: unknown

Taking on the elements is no easy task. Make sure you have the right equipment to face the challenge.



FRONT TRAIL GROOMING
TAME THE TRAIL

Polaris



2021 MOUNTAIN MAX LE 154
Lay the first tracks.

YAMAHA



TOBE
CHOOSE YOUR PATH

TOBEOUTERCAK.COM



DINING

Wondering where to re-fuel after a big day? There's no shortage of restaurants, pubs, and bars in Revelstoke. Whether you're looking to sit down to a traditional meal, enjoy a casual burger and beer, or unwind by a fireplace, you're sure to find a place to satisfy your cravings.



Zalas
Steak & Pizza
Bar & Grill

www.zalasrestaurant.ca

Reservations & Pick-up
250-837-5555

Zala's courtesy limousine service is available
to and from Zala's Restaurant.



BOOTLEGGERS
PUBLIC HOUSE

OPEN EVERY DAY 4-10PM
GLACIER HOUSE RESORT
(250) 837-9304



Mr. Mysterio
BREWERY TOURS | TASTING ROOM | RETAIL | GROWLER FILLS

More info: 250-837-8888
www.mrmysterio.com

11

15

WEBSITE AD

Deadline: Open

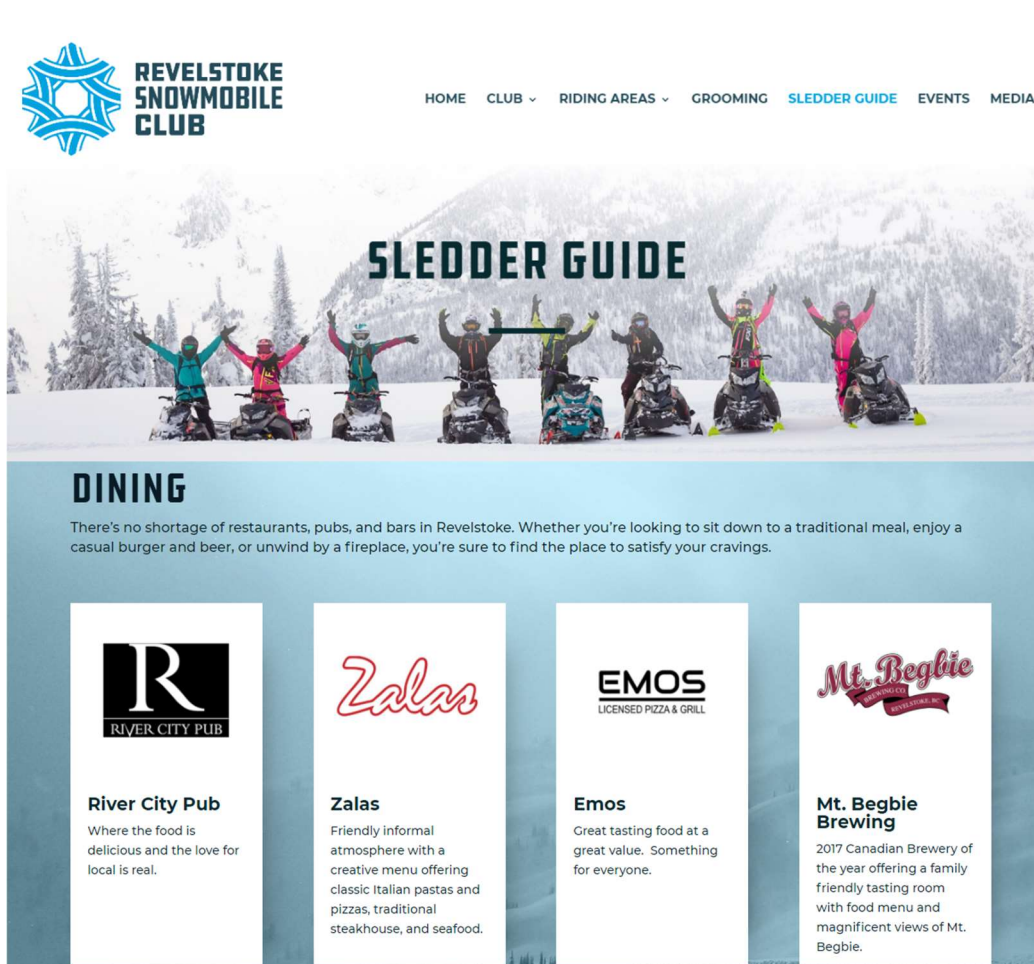
<https://sledrevelstoke.com/sledder-guide/>

This digital version of our flagship print magazine is a comprehensive guide to everything-you-need-to-know about sledding in Revelstoke. Once on the homepage, a single click directs snowmobilers to the Sledder Guide. Before clicking your business' logo and redirecting to the website, customers will read about what makes your business special.

Pricing:

	Print	Website	Sign*	Total
Website Ad		\$350	\$100	\$450

Bundle and save. Parking Lot Sign offered for \$100 per space (save \$100).




REVELSTOKE SNOWMOBILE CLUB

HOME CLUB ▾ RIDING AREAS ▾ GROOMING **SLEDDER GUIDE** EVENTS MEDIA


SLEDDER GUIDE

DINING


There's no shortage of restaurants, pubs, and bars in Revelstoke. Whether you're looking to sit down to a traditional meal, enjoy a casual burger and beer, or unwind by a fireplace, you're sure to find the place to satisfy your cravings.




River City Pub
Where the food is delicious and the love for local is real.



Zalas
Friendly informal atmosphere with a creative menu offering classic Italian pastas and pizzas, traditional steakhouse, and seafood.



Emos
LICENSED PIZZA & GRILL
Emos
Great tasting food at a great value. Something for everyone.



Mt. Begbie Brewing
2017 Canadian Brewery of the year offering a family friendly tasting room with food menu and magnificent views of Mt. Begbie.

PARKING LOT SIGN

Deadline: Open

Sign dimensions 16"x40"

Our parking lot sign boards are visible from everywhere in the parking lots. There are three locations to chose from. Multiple spaces can be purchased should you want a larger sign.

Pricing:

	Print	Website	Sign*	Total
Parking Lot Sign*			\$200	\$200

* Rate per space. Sign production fee paid directly to Signs Ink - Revelstoke.

BOULDER

Boulder main staging area is our busiest parking lot with 15,000 sledders visiting each year. There are two sign board locations for this captive audience. Riders will either see your sign as they buy their tickets at the trailhead or when they are leaving after a long day of riding.

Back Lot

1 space available



Front Lot

8 spaces available



FRISBY

Frisby's sign board is located right next to the ticket booth. Your ad receives the full attention of the 14,000 snowmobilers that pass it.

Frisby

9 spaces available

