



# 2023 ANNUAL REPORT



**REVELSTOKE  
SNOWMOBILE  
CLUB**



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# OVERVIEW

Established by members for members in 1968, Revelstoke Snowmobile Club holds a trail management agreement with the BC Provincial Government to maintain 150 KM of snowmobile trails on Boulder Mountain and Frisby Ridge.

Snowmobiling in Revelstoke has come a long way from its humble beginnings over 50 years, and today Revelstoke is the epicentre for mountain snowmobiling.

Snowmobile tourism contributes \$31.2 million (2019) to Revelstoke annually. We continue to focus on the sustainability of the sport through strong ties with the BCSF, education focusing on responsible riding and safety and our family friendly, community oriented events.

Not only do we contribute to the community through tourism dollars we also employ more than 15 seasonal staff each year.



# GROOMING

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The Revelstoke Snowmobile Club owns and maintains 4 snowcats and a variety of grooming implements. We closely monitor maintenance expenses on each to best understand the reasonable life of our machines and equipment.

Our fleet:

- 2006 Prinoth BR350
- 2014 Prinoth BR350
- 2021 Prinoth Bison
- 2022 Prinoth Bison

## **Milestones**

Jan 2023 - Adopted technology that facilitates improved communication between groomer operators, management and ridership. Interactive maps give a visual representation of which trails were last groomed and when. Tablets were placed in each snowcat to affectively enable reporting on maintenance issues, best grooming practices etc.

March 2023 - Started formalizing our training program for new groomer operators to increase consistency and performance.

# ASSET MANAGEMENT

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## Sea Can Revitalization

As part of our operations we have 4 sea cans in the Boulder and Frisby parking lots. These are an important part of our operations, used for storage of equipment and fuel. In 2023 we sanded badly rusted sea cans, applied rust paint and prepared them for murals to be painted by our sponsors.



## Security Cameras

In 2022-23 we focused on securing our assets through security cameras at our booths, in our groomers and at our Welcome Centre. This improves safety for groomer operators and booth attendants as well as ensuring further protection during the summer seasons.



## Snow Cameras

With grant funding from the BCSF we were able to invest in 2 new snow cameras. One was operational in the 2022/23 season and the other is anticipated to be operational in January of 2024. Ideal for viewing the conditions prior to going riding, they also provide an interesting way for the club and it's sponsors to connect with our ridership.

# CABINS

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Woodstoves in both Frisby and Boulder cabins were professionally replaced. Due to a 42% increase in ridership in the Frisby area an expansion of the indoor space in the Frisby Cabin was approved and has commenced. The expansive deck will be enclosed and sealed to provide more indoor space.



# TRAIL MAINTENANCE

## Boulder

Heavy equipment was contracted to brush and ditch Streeter St and clear and insert culverts. Trails were patrolled and deadfall and garbage were removed. The Bezanson Bridge was re-decked for all recreational vehicles using this area.



# TRAIL MAINTENANCE

## Frisby

A new summer gate was painted and hung preventing motorized access to the Frisby Ridge alpine through the summer months. Wayfinding signs on the ridge were repaired Caribou closure signs and waste was removed.







# GOVERNANCE & STAFF

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During the 22/23 season the club made great strides in professionalizing the organization through the introduction of a four manuals including the following:

- Governance and Club Oversight Manual
- Organizational Overview and Policies Manual
- Employee Handbook
- OHS Manual

These manuals structure the operations of the organization, setting the tone for how directors, management and employees conduct business. We continue to improve our safety procedures through an increase in formal training.

Starting in 2023 full time staff, both permanent and seasonal have access to health benefits supplemented by the Revelstoke Snowmobile Club. This will greatly impact the lives of our dedicated staff and our ability to attract and retain employees.

# EDUCATION & SAFETY

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Education has been a major focus of the club for the 22/23 season.

In 2023 we had 2 events, Family Day and the Vintage Ride for both events we were fortunate to have Revelstoke Search and Rescue in attendance as well as Avalanche Canada for our Family Day Event.

The 22/23 season also saw improved signage on both mountains highlighting the need for proper avalanche equipment and the importance of checking the avalanche forecast prior to entering the backcountry. Booth attendants were also supplied with a list of sponsors that rented safety equipment, helping our riders to be better prepared.

A new OHS program was implemented at the beginning of the season for staff and volunteers including PPE requirements. Emergency lighting was installed at all of the booths to prevent slips, trips and falls. For the 23/24 season we will be conducting an avalanche safety course for all of our groomer operators.

# COMMUNITY

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For the 22/23 season the club brought back the Volunteer of the Year Award to appreciate those who show up to support club events and restocking firewood. We also implemented RSC bucks so that volunteers could be compensated for their efforts which greatly benefits all of our members in substantial ways.

Through the season, attendance and participation increased at our Membership Meetings. We openly received suggestions from our members and made improvements accordingly.

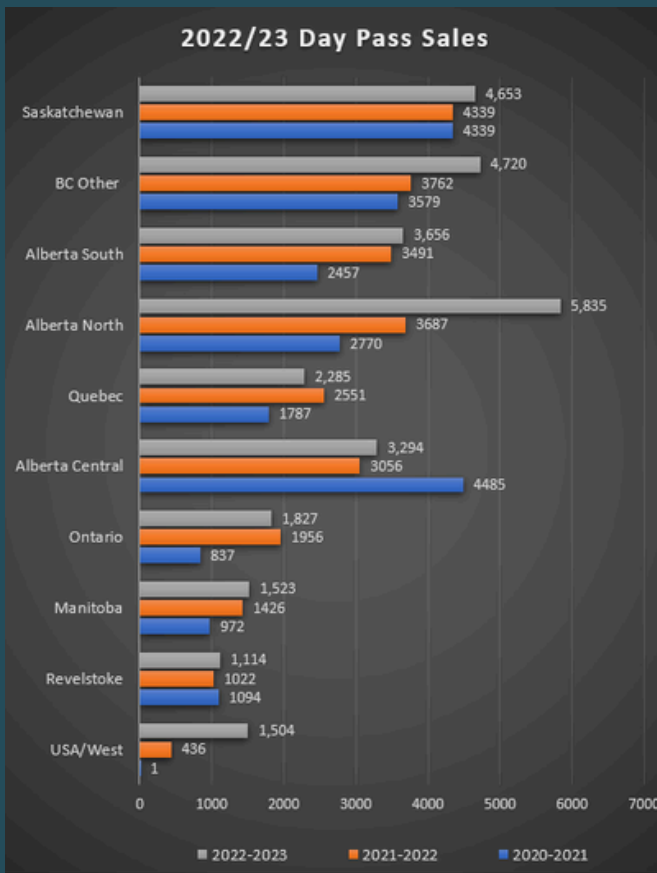
In the 23/24 season we will be adding a second Family Day event which will be accessible to the public who don't have personal sled access to the trails and cabins.



# RIDER STATS



Total riders = member + visitor trail access



42% increase in ridership at Frisby Ridge

Revenue increased 17% from previous years

Significant increase in day pass sales to US visitors



# 2024 PROJECTS

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## Equipment

- New trail sled for staff and events
- Bucket and blade for skidsteer to improve snow removal
- Evaluation of our groomer fleet and acquiring a new machine if feasible.

## Infrastructure

- Enclose Frisby deck to provide more heated space for riders
- Paint murals on our sea cans to assist with rust protection and beautify our parking lots

## Trails & Parking

- Groom new Boulder Trail (Terry Fleming Trail)
- Brush Bill's Bypass
- Grade parking lots to shed water and expand the parking areas
- Improve safety through more frequent wayfinding signs on Frisby Ridge

## Administration

- Expand safety education and public outreach in collaboration with BC Adventure Smart, Avalanche Canada and RevSAR
- Host four events including Club Day, Family Day, Vintage Ride & Poker Run
- Formalize our training program and best practices manuals for groomer operators
- Continue to pursue section 57 application to groom into Turtle
- Continue to work closely with the BCSF and government to promote responsible ridership and increase and maintain access to riding areas

# THANK YOU

## Directors:

Todd Dumais (President)

Colby Jasken (Vice President)

Lionel Birchenbach (Treasurer)

Brad Bagg (Secretary)

Aaron Fair

Chad Brandimore

Greg Balderston

Gus Schibild

Henry Reichert

Jeremy Levee

Ron Hamers

Clinton Biggs

## Operations:

Amber Lane

Jesse Foster

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