



# 2024 ANNUAL REPORT



**REVELSTOKE  
SNOWMOBILE  
CLUB**



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# OVERVIEW

Established by members for members in 1968, Revelstoke Snowmobile Club holds a trail management agreement with the BC Provincial Government to maintain 150 KM of snowmobile trails on Boulder Mountain and Frisby Ridge.

Snowmobiling in Revelstoke has come a long way from its humble beginnings over 50 years, and today Revelstoke is the epicentre for mountain snowmobiling.

Snowmobile tourism contributes \$31.2 million (2019) to Revelstoke annually. We continue to focus on the sustainability of the sport through strong ties with the BCSF, education focusing on responsible riding and safety and our family friendly, community oriented events.

Not only do we contribute to the community through tourism dollars we also employ more than 15 seasonal staff each year.



# GROOMING



The Revelstoke Snowmobile Club owns and maintains 4 snowcats and a variety of grooming implements. We closely monitor maintenance expenses on each to best understand the reasonable life of our machines and equipment.

Our fleet:

- 2006 Prinoth BR350
- 2014 Prinoth BR350
- 2021 Prinoth Bison
- 2022 Prinoth Bison

## CAT HOURS

SEASON	22/23	23/24
BOULDER	997	1125
FRISBY	1197	1171
TOTAL	2194	2296

# EVENTS

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## Kick off event

While we didn't have enough snow to have a poker run as originally planned we had an early season BBQ with all proceeds going to the Women's Shelter.

This year it will be replaced with a membership appreciation day on November 30th!



## Family Day 1&2

This year we not only had our usual Family Day at the cabin we also had a Family Day Event at the Welcome Centre where we connected with members of the community, we built a toboggan hill, gave groomer rides and had a bonfire for members of the community.



## Vintage Ride

This year was our most successful Vintage Ride yet with a record number of 89 sleds. We also had organized races that were assisted by one of our sponsors. This coming year our goal is to make it even more family friendly.

# TRAILS & CABINS

The slippery plastic flooring was replaced with durable rubber mats to make the Boulder Emergency Shelter more accessible.

Frisby trail was graded and widened this summer, this will allow for a safer and wider winter trail.



# SECURING ACCESS

## Keystone

A parking lot was put in at Keystone to ensure that sledders had access to safe parking, clearing the parking lot is now part of our annual work plan. We plan to groom at least once in January 2025 this is made possible by the donations made to the Club.



## Trail Counters

Trail counters were placed at staging areas outside of Frisby and Boulder to demonstrate their use throughout the winter by sledders. This demonstrates that sledders use these backcountry areas and gives significant data to support the expansion of our managed riding areas.



# COMMUNITY

## Ride with influencers

Thank you to the support of Great Canadian Tours and Zalas we were able to take the BCSF, the Mayor, City Counsellors and our MP on a tour of our facilities and have them experience snowmobiling first hand.



## Other Non Profits

We began the process of engaging with other recreation groups to define the future of recreation in the Revelstoke region - bettering our connections and fostering positive relationships





# HR & STAFF

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We continued to work towards organizational excellence by improving our HR policies and employee manuals. We offered health benefits to staff to improve their overall health and wellness.

We implemented end of season bonuses and wage increases across the organization to support the high cost of living in the Revelstoke region.



# EDUCATION & SAFETY

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We continue to promote education and safety throughout our programming and were lucky to have Revelstoke Search and Rescue and Avalanche Canada join us at 3 of our events to promote awareness and provide education and engage with our ridership.

We also improved signage including wayfinding markers on Frisby Ridge and signs asking our ridership to work with other user groups to make recreation safer for everyone enjoying the backcountry.

We worked with Tourism Revelstoke to promote riding safety in Revelstoke through a responsible riding quiz at the Alberta Snowmobile Show and mid way through the season reaching more than 250 riders with messaging surrounding backcountry safety.



# DEFINING THE RSC

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We took our mission and values to new heights, highlighting what the snowmobile club does for recreation in the region and promoting our sustainability efforts.

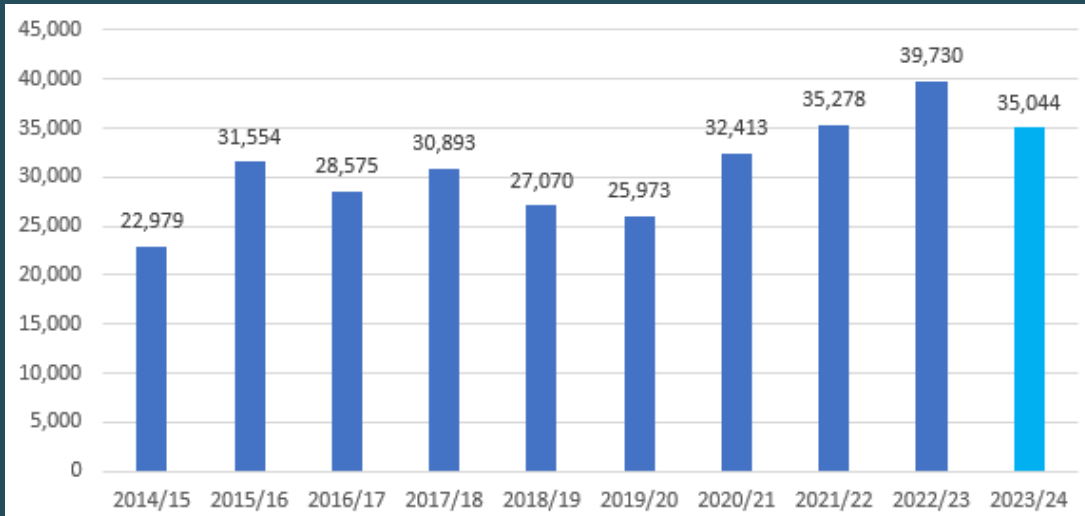
New and improved newsletter layouts to further tell our story better.

We worked with Let's Ride BC to produce a short video "[A Day in the Life of the RSC](#)" this demonstrates the significant efforts not only of our local snowmobile club but volunteer led not for profits across the province to maintain our trails and access to recreation in their regions.

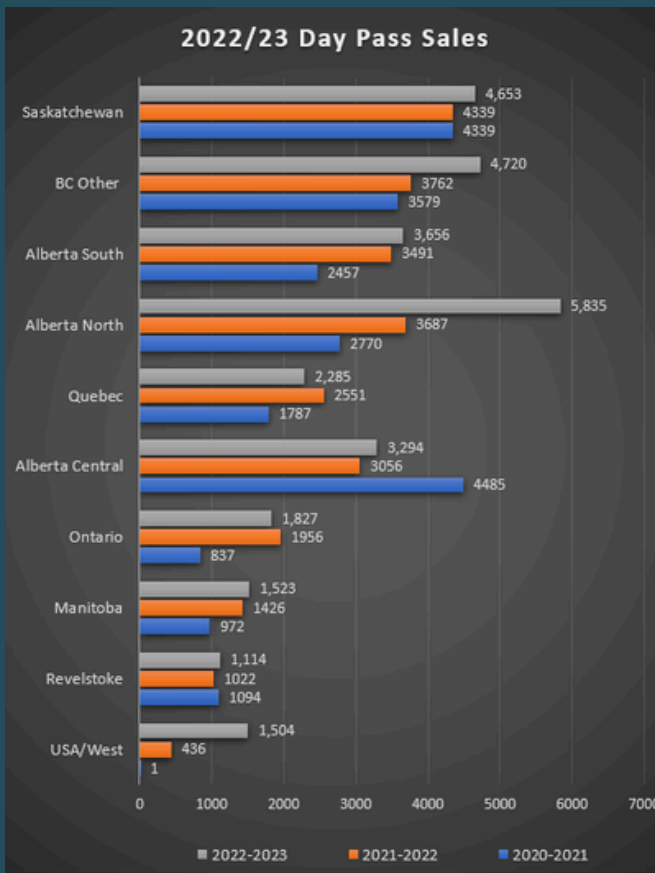




# RIDER STATS



Total riders = member + visitor trail access



We saw a decrease in visitation due to low snow

Most of our riders came from Southern Alberta

Frisby Ridge ridership continued to increase relative to overall ridership



# 2025 PROJECTS

## Grooming Improvements

- We will be providing Prinoth training to all of our operators and implementing a new grooming manual.
- Expanding our grooming program and taking on an additional full time grooming operator position

## Community

- Hosting another VIP ride this winter to highlight the importance of snowmobiling in the region.
- Extending the invitation for other clubs to train their groomer operators in Revelstoke, creating a community of operators
- Working with Tourism Revelstoke to participate in Thanksgiving Back
- We will be painting an additional mural on our seacan representing snowmobiling in Revelstoke.
- We have secured two members only discounts from Deviant Ink and The Coast Hotel and hope to add more

## Accountability

- Ensuring our club's viability and being financially accountable to our members by increasing our daily trail fees to \$30 per user.
- We will be conducting another Economic Impact Study to ensure that our statistics are up to date and relevant.

## Sustainability

- Working closely with the BCSF and other user groups to retain and expand access to riding areas.

# THANK YOU

## Directors:

Todd Dumais (President)

Colby Jasken (Vice President)

Greg Balderston (Treasurer)

Brad Bagg (Secretary)

Aaron Fair

Chad Brandimore

Gus Schibild

Henry Reichert

Clinton Biggs

## Operations:

Amber Lane

Jesse Foster